

# WE ARE EVOLVING

bareka®  
by KIAN

HAVEN+

WA  
WORK ANYWHERE

ISSUE #21  
2024-2025

**Kian**<sup>®</sup>



BETTER DESIGN, BETTER VALUE, BETTER WORLD

## INTRODUCTION

At KIAN, we are excited to share a new chapter in our journey, after 40 years of being in the furniture industry, one that reflects our commitment to innovation and customer-centricity. Our new direction is not just a change; it's a transformation designed to inform, promote, and inspire. We want to take you on this journey with us, explaining why we've decided to evolve and what it means for you.



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**boreka**<sup>®</sup>  
by KIAN

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## ABOUT US

Our dedication to this craft is fueled by 40 years of experience in the furniture design and manufacturing industry, through a multidisciplinary team that boasts international experience in an impressive portfolio stretching across the globe. As we celebrate this milestone, we are proud to reflect on our journey and the evolution that has defined KIAN.

### 1983

Our genesis begins from a tabletop manufacturing factory in Malaysia.

### 2001

The Group expands into the export market.

### 2022

KIAN embarks on its sub-branding journey accompanied by the theme, officially coined by Chairman James Ng, Transition and Transformation. The strategising, planning and execution of new brands began, seeing a wave of big changes within the group of companies.

### 1985

In less than a decade our manufacturing and sales are operational nationwide.

### 2008

Demand for the Group's products result in large-scale manufacturing facilities established in China.

### 2024

The launch of sub brands.



# Kian®

boreka®  
by KIAN

BARS, CAFÉS, RESTAURANTS &  
QUICK-SERVICE RESTAURANTS

HAVEN+

HOTELS, RESORTS &  
ACCOMMODATION FACILITIES

WA  
WORK ANYWHERE

WORKSPACE & EDUCATION

## WHY SUB BRANDS?

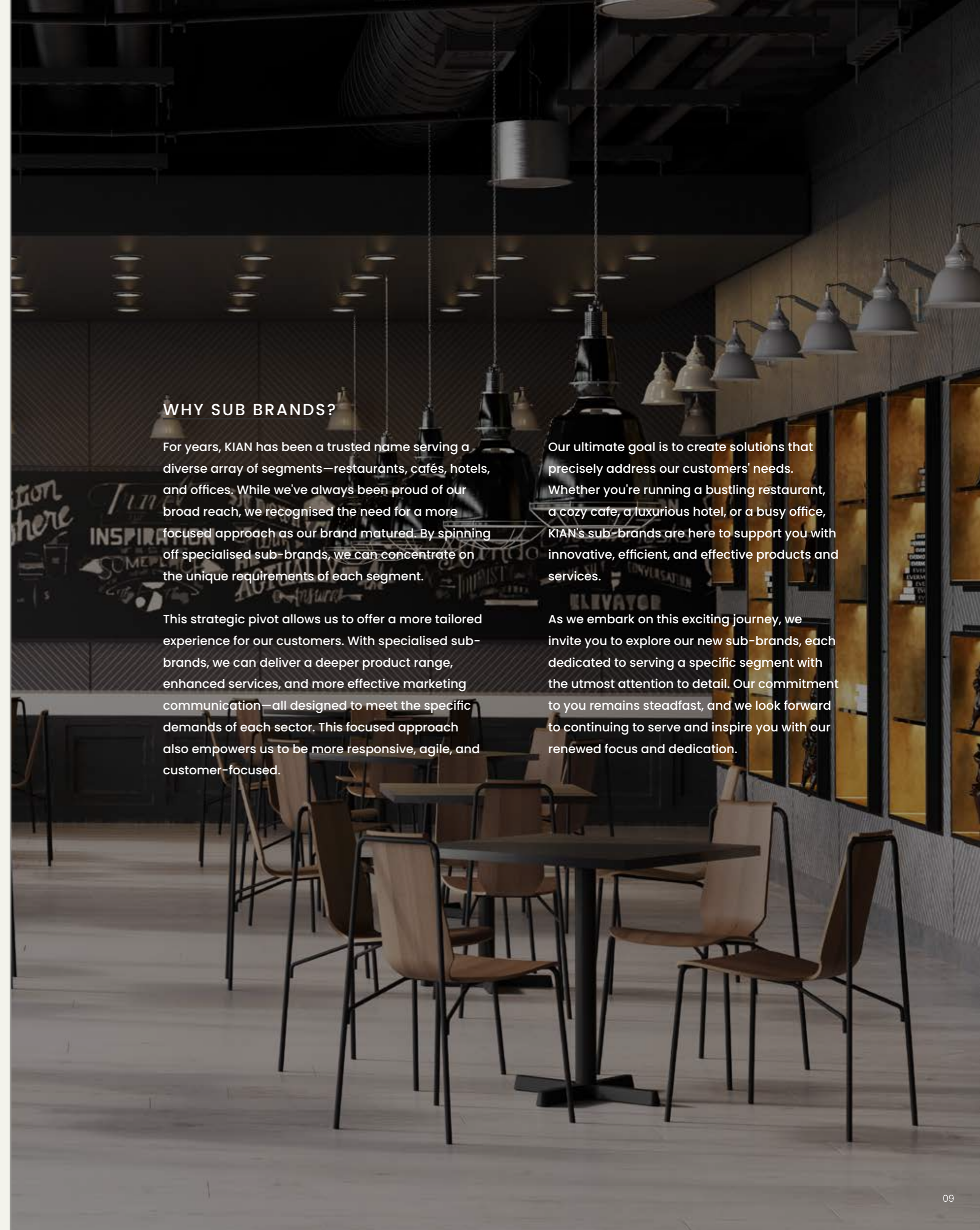
For years, KIAN has been a trusted name serving a diverse array of segments—restaurants, cafés, hotels, and offices. While we've always been proud of our broad reach, we recognised the need for a more focused approach as our brand matured. By spinning off specialised sub-brands, we can concentrate on the unique requirements of each segment.

This strategic pivot allows us to offer a more tailored experience for our customers. With specialised sub-brands, we can deliver a deeper product range, enhanced services, and more effective marketing communication—all designed to meet the specific demands of each sector. This focused approach also empowers us to be more responsive, agile, and customer-focused.

Our ultimate goal is to create solutions that precisely address our customers' needs.

Whether you're running a bustling restaurant, a cozy café, a luxurious hotel, or a busy office, KIAN's sub-brands are here to support you with innovative, efficient, and effective products and services.

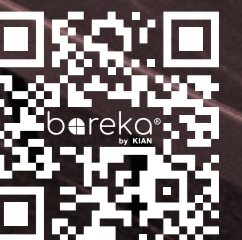
As we embark on this exciting journey, we invite you to explore our new sub-brands, each dedicated to serving a specific segment with the utmost attention to detail. Our commitment to you remains steadfast, and we look forward to continuing to serve and inspire you with our renewed focus and dedication.



The ultimate partner in the F&B sector, specialising in Bars, Restaurants, Cafés, and Quick-Service Restaurants (QSRs). BAREKA by Kian provides total furniture solutions whilst leveraging on a global network, local service of BAREKA by Kian experts equipped to provide you the best service possible, together with vast manufacturing capabilities to provide you with peace of mind. Our Restaurant-in-a-Box solution is curated to help your store go-to-market quickly, efficiently and consistently in accordance with your business requirements anywhere in the world.

**bareka**<sup>®</sup>  
by KIAN

FIND OUT MORE!





## YOUR GLOBAL PARTNER FOR QUALITY F&B SOLUTIONS

BAREKA by Kian has a global presence, with showrooms and offices located around the world. We can import, warehouse and deliver across the globe, help brands and F&B businesses establish store presence internationally. Through our many manufacturing capabilities, we cater to your needs in the most cost-efficient manner, and with the highest quality standards.



### RESTAURANT-IN-A-BOX

With our Restaurant-in-a-Box solution, you receive complete services from professional advice and design consultation to concept ideation, furniture solutions, and accessories. We guarantee exceptional project management, ensuring peace of mind while saving you time and money.

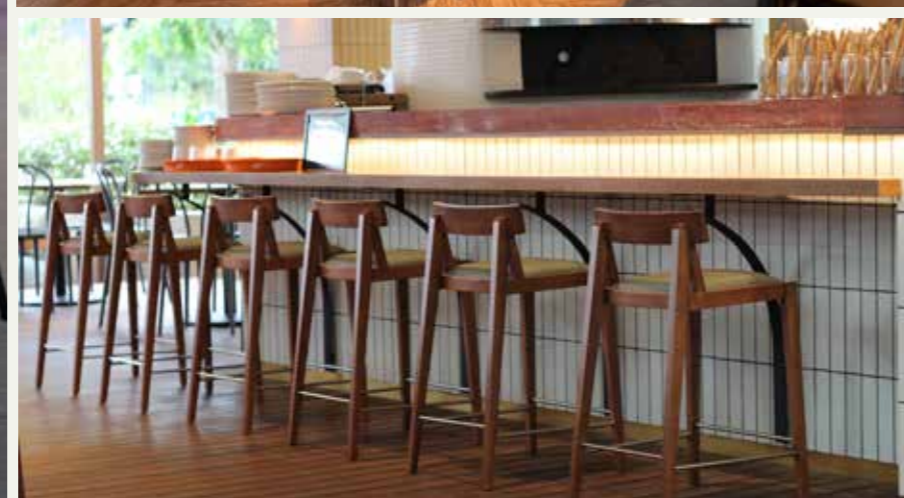
- PROJECT MANAGEMENT
- FURNITURE DESIGN SOLUTIONS
- STORE CONCEPTUALISATION
- SPACE PLANNING
- CUSTOMISATION
- DESIGN SOLUTIONS
- POST-SALES SUPPORT



Mori Kohi @ Kuala Lumpur, Malaysia



Lavender @ The Exchange TRX, Kuala Lumpur, Malaysia  
 Locarasa @ Bamboo Hills, Kuala Lumpur, Malaysia  
 Roberto's @ Kuala Lumpur, Malaysia



Food Exchange @ The Exchange TRX, Kuala Lumpur, Malaysia  
 Nero Nero @ Penang, Malaysia  
 Bocado @ Kuala Lumpur, Malaysia



Dewakan @ Kuala Lumpur, Malaysia



CUSTOMERS WHO TRUSTS US



Your premier provider of Total Solutions for Hotels, Resorts & Accommodation Facilities. With decades of experience in furniture design and manufacturing, our multidisciplinary team delivers excellence and innovation to the hospitality industry worldwide.

# HAVEN+

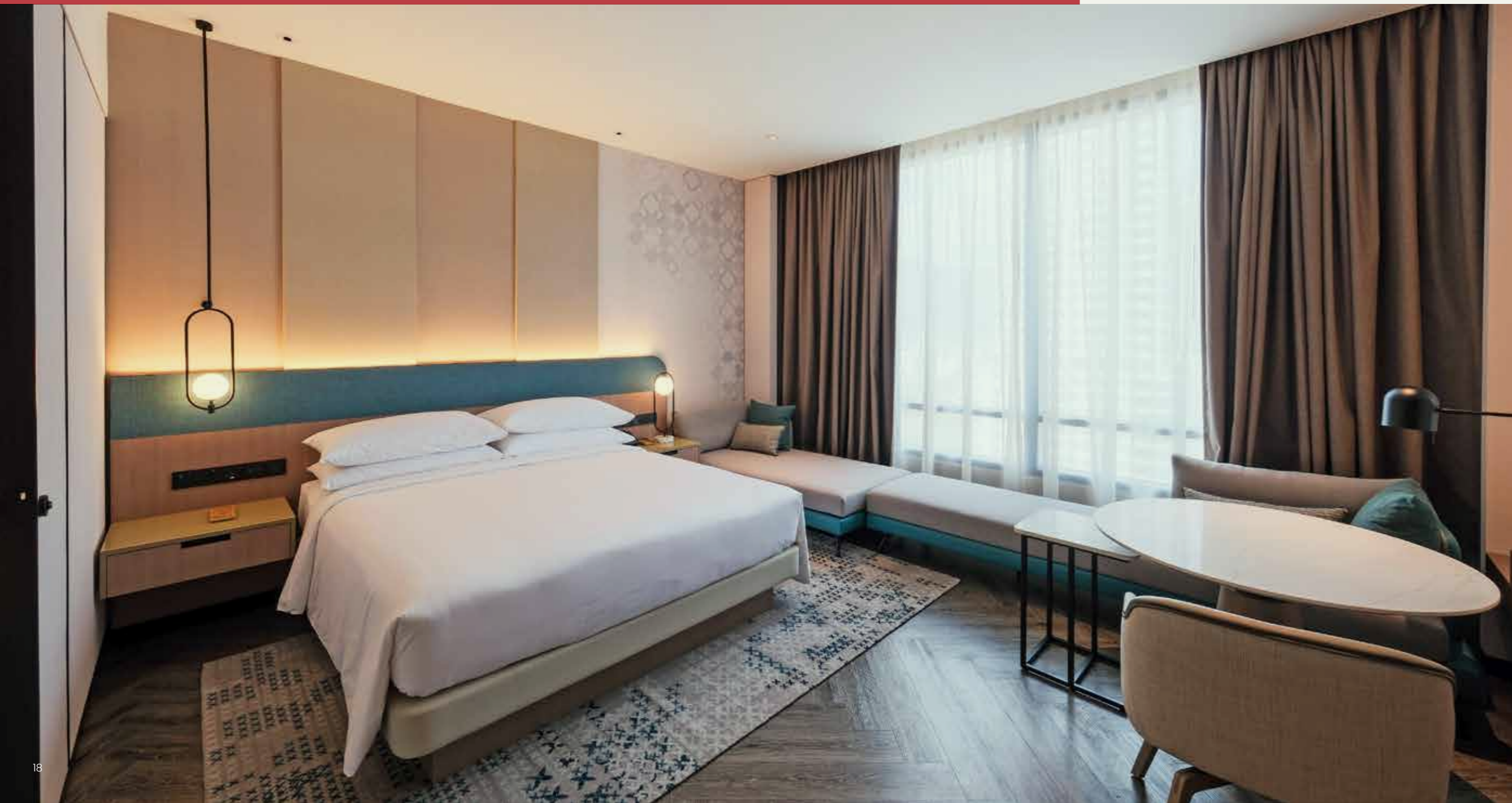
FIND OUT MORE!



## INTEGRATED SOLUTIONS FOR HOTELS, RESORTS & ACCOMMODATION FACILITIES

Our commitment is rooted in balancing cost, function, and aesthetics. We approach each project holistically, ensuring every element contributes to the overall vision and success of the space. HAVEN+ goes the extra mile on every project, regardless of size or budget, applying value engineering principles to save unnecessary expenses. Our promise is to deliver excellence without sacrificing performance, impact, or quality. Meticulous attention to detail and unwavering commitment to excellence set us apart as true professionals you can fully depend on.

BEYOND LOVING WHAT WE  
DO, HAVEN+ CARES DEEPLY  
ABOUT THE IMPRESSIONS  
WE MAKE IN THE SPACES WE  
HELP YOU CREATE.



To accomplish the highest quality for your projects, we study your brief to pre-empt blind spots, oversights, and the unforeseen – ready to pivot for your advantage.

All because your peace of mind is our duty of care, which we take very seriously.



Amari Hotel @ Kuala Lumpur, Malaysia

Penang Marriott Hotel @ Georgetown, Malaysia  
 Millerz Square Old Klang Road @ Kuala Lumpur, Malaysia  
 The Westin @ Kuala Lumpur, Malaysia



Resort Heritage Aarah @ Maldives  
 Courtyard by Marriott @ Selangor, Malaysia



Daydream Island Resort @ Queensland, Australia

CUSTOMERS  
 WHO TRUSTS US



Building the future of work with our brand WORK ANYWHERE. A brand dedicated to be at the forefront of designing innovative, sustainable and functional solutions for your workplace. It's not just about furniture for us, it is about creating a space to catalyst productivity, wellness and inspiration. We're all about enabling your best work, ANYWHERE.



**WA**  
**WORK ANYWHERE**

FIND OUT MORE!





## BUILDING WORKSPACE SOLUTIONS THAT FITS YOUR NEEDS

In the fast-evolving landscape of contemporary workplaces, the importance of well-designed, functional office spaces cannot be overstated. Enter our WORK ANYWHERE in-a-Box solution, a groundbreaking concept that promises to simplify and streamline the complicated process of planning and designing your office space whilst improving its aesthetics and efficiency.

AGILE WORKSPACE PANTRY HOTDESKS LOUNGE



COLLABORATION/ MEETING ROOM BOSS'S OFFICE WORK STATION



## WORK ANYWHERE IN-A-BOX

The WORK ANYWHERE in-a-Box concept revolutionises the way we approach office design by providing an easier and simpler method for deciding on the core concept and ambiance of a space. With WORK ANYWHERE in-a-Box, you can choose from a curated selection of office themes, each thoughtfully planned and tailored to cater to your unique needs. It's a one-stop solution for those seeking to infuse their workspace with a distinct personality, fostering creativity, productivity, and a harmonious work environment.

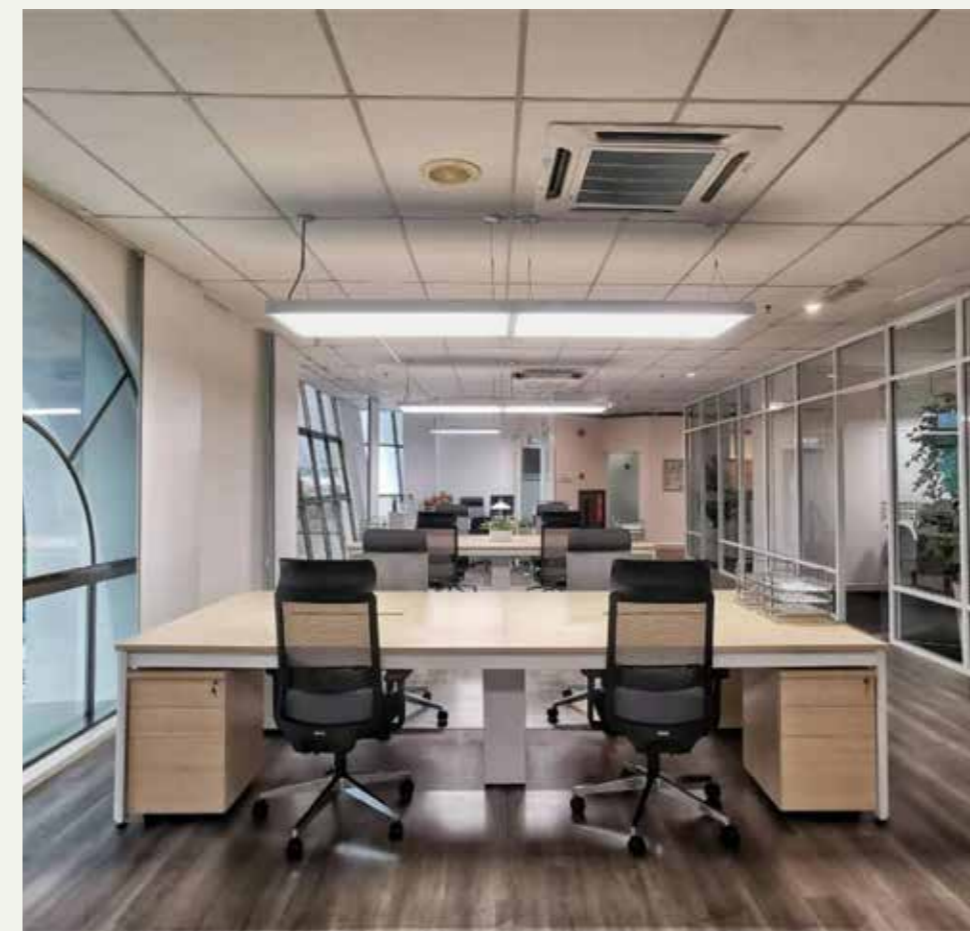
DESIGN CONCEPT  
CUSTOMISATION  
PRODUCTS  
SPACE DESIGN  
PROJECT MANAGEMENT  
DELIVERY & INSTALLATION



Digital Way Academy @ Kuala Lumpur, Malaysia



The International School of Kuala Lumpur @ Kuala Lumpur, Malaysia  
 Campus @ Kuala Lumpur, Malaysia  
 Taylor's University @ Subang Jaya, Malaysia




Ricoh Office @ Shanghai, China  
 Emhartglass @ Kuala Lumpur, Malaysia



Novartis @ Petaling Jaya, Selangor

CUSTOMERS  
 WHO TRUSTS US



In our quest for a Greener tomorrow, we weave sustainable materials into world-class designs, each product a statement to our dedication to quality and conscience. However, we are not perfect, we are still on this journey learning, exploring and collaborating with like-minded people to become a force for good for this planet. Better Business for a Better Planet. It is a journey of authenticity, of recognising where we stand and where we strive to be.

## OUR SUSTAINABILITY JOURNEY

## SUSTAINABLE DEVELOPMENT GOALS

KIAN's goal is to contribute towards a more sustainable tomorrow by:

- Reducing pollution.
- Preserving the environment.
- Ensuring the well-being of people, all without sacrificing financial profitability.

The three pillars of sustainability – profit, people and planet – are part and parcel of who we are and how we do business.



### SDG 3 GOOD HEALTH & WELL-BEING

- Safe working conditions & environments. Factories & facilities are professionally audited.
- Foster effective working relationship.
- Encourage volunteerism within and without the workplace.



### SDG 7 AFFORDABLE & CLEAN ENERGY

- Educate consumers on how to conserve energy.
- Increase the proportion of energy consumed from renewable sources through the company's direct operations and encourage suppliers to do the same.



### SDG 8 DECENT WORK & ECONOMIC GROWTH

- Fair hiring. E.g. utilise scorecards and LEONARD personality test to ensure the applicant is the right fit for their role.
- Create employment & leadership opportunities. E.g. hiring refugees.
- Provide skills training to unskilled labour
- all to aid the economic growth of the countries where we operate.



### SDG 12 RESPONSIBLE CONSUMPTION & PRODUCTION

- Flexibility to plan our in-house manufacturing capabilities.
- Make responsible choices of sustainable, ethically sourced materials.
- Encourage reusable & repurpose items within our KIAN ecosystem.
- Collaboration with educational institutions to share and contribute to sustainable design in furniture.



We are utilising this framework to assess our organisation's business practices and performance on various sustainability and ethical issues. It also provides a way for us to measure business risks and opportunities in those areas.

## OUR COMMITMENT

KIAN Group of Companies pledges its unwavering commitment to attaining a 50% carbon reduction by 2030 and embracing carbon net zero by 2050, fostering an environment of trust and certainty in our sustainability initiatives.

**50%  2030**  
**NET ZERO BY 2050**

ONE Ocean Plastic Louvre Chair is equivalent to upcycling over 200 PLASTIC YOGHURT POTS. Join us in conserving our oceans by purchasing our award-winning Louvre chairs by Danny Fang.



1 LOUVRE CHAIR



200 YOGHURT POTS



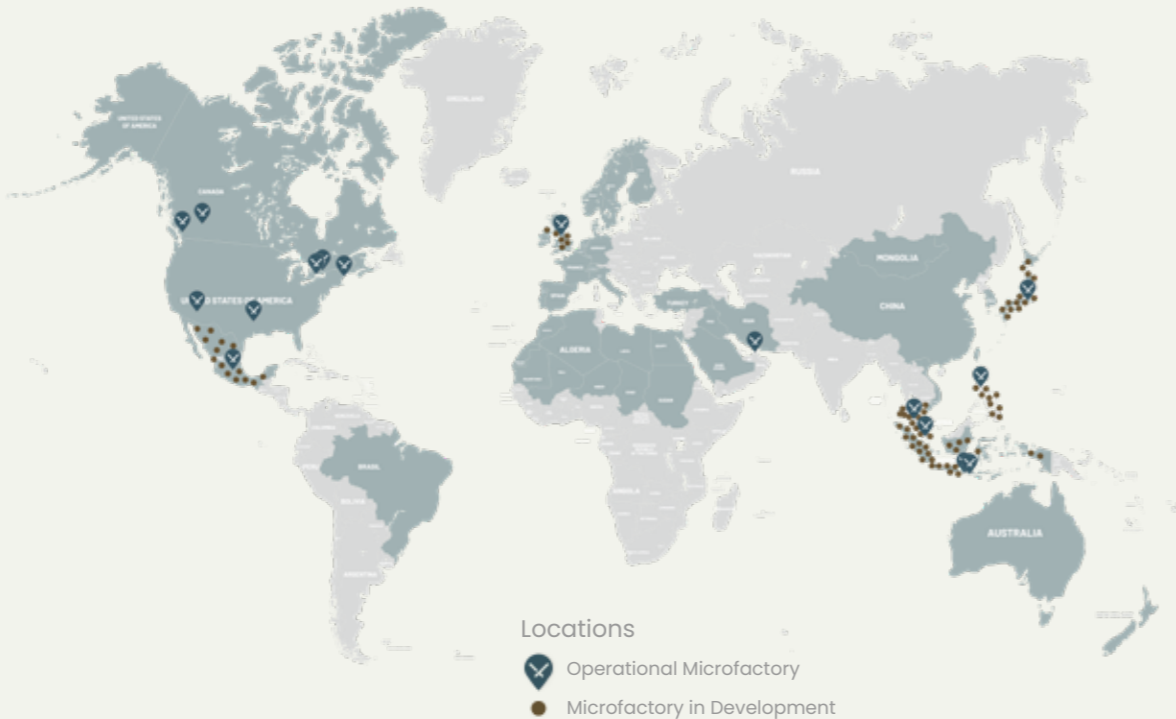
# CHOPVALUE

ONCE A CHOPSTICK - NOW A STATEMENT

CIRCULAR FURNITURE  
MADE LOCAL ON  
A GLOBAL SCALE

SETTING A NEW STANDARD FOR  
RESPONSIBLE MANUFACTURING

Operating in 9 countries,  
80+ Microfactories in development.



## CARBON NEGATIVE PRODUCTS FOR A CLIMATE POSITIVE FUTURE

OUR CARBON FOOTPRINT ADVANTAGE:

By choosing ChopValue over conventional wood based materials, you can **save up to -16,228 kg of CO2 emissions per cubic meter.**



## CHOPVALUE IMPACT PERFORMANCE MATERIAL

Stronger than traditional wood with the ability to save carbon emissions. We've developed a premium engineered material unlike any other on the market.

### IMPACT



### NEGATIVE CARBON FOOTPRINT:

-390 kg CO2 Emissions per m<sup>2</sup> saved

### WASTE CONVERSION POTENTIAL:

25 kg per m<sup>2</sup> recycled  
Equivalent to 8,400 Chopsticks per m<sup>2</sup>

### IMPACT+



### NEGATIVE CARBON FOOTPRINT:

-730 kg CO2 Emissions per m<sup>2</sup> saved

### WASTE CONVERSION POTENTIAL:

47 kg per m<sup>2</sup> recycled  
Equivalent to 15,750 Chopsticks per m<sup>2</sup>

### IMPACT Hybrid



### NEGATIVE CARBON FOOTPRINT:

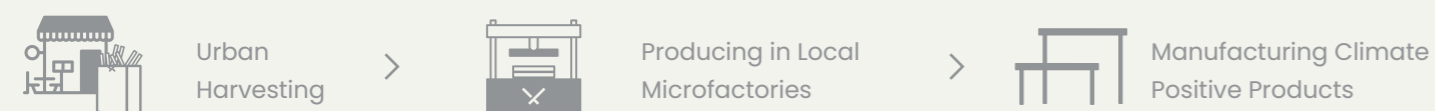
-162 kg CO2 Emissions per m<sup>2</sup> saved

### WASTE CONVERSION POTENTIAL:

10.5 kg per m<sup>2</sup> recycled  
Equivalent to 3,500 Chopsticks per m<sup>2</sup>

## THE CIRCULAR TRANSFORMATION

ChopValue reduces the stress on our environment by urban harvesting raw materials from what others view as waste, and engineer them for a second life.



Together, we can redefine the term 'waste to resource' for a more sustainable future.



FIND OUT MORE!



## FROM SEA TO SEAT

To create a brighter future and a Better World for generations to come, we at KIAN and our new brands have actively taken steps to keep plastic waste out of our oceans. From sea to seat, we have gathered ocean-bound plastic from coastlines around Malaysia and transformed it into our range of Ocean Plastic designer chairs.



## TEXTILE FROM THE SEA

- Textile made of recycled ocean-bound plastic.
- Can be used to upholster any of our furnitures.
- Conforms to Global Recycle Standard (GRS) and STANDARD 100 by OEKO-TEX®.

Reintroducing recycled ocean-bound plastic, not as furniture but now as textile. Discover the beautiful Ocean Fabric, our aptly named sustainable fabric range that is woven using fibres made of recycled ocean-bound plastic. Pair it together with our furniture to responsibly furnish your business while also preserving the environment.



Harrison Planter Bench

## TURN YOUR DENIM JEANS INTO FURNITURE

Who would've thought that your pair of old denim jeans could be made into a sustainable furniture piece? The Reclaimed Denim HPL is our newest high-pressure laminate (HPL) that is made of 60% reclaimed denim fibre from old, discarded jeans. Definitely a product that stands out for its inventive use of recycled fabric material. The Reclaimed Denim HPL conforms to GREENGUARD Certification and Carbon Reduction Label.



## FROM AGRO-WASTE TO AWARD-WINNING CHAIR

An innovative product made from Polypropylene (PP) and Rice Husk, a highly sustainable agro-waste material. These biomass chairs upcycles agro-waste, thus contributing to a positive impact on the environment. The durability of our biomass chairs guarantees that they will last for a long period of time.



Vesper Biomass Chair

Pedro Biomass Chair

## TIMBER WITH HISTORY

We're not just recycling timber, we're re-imagining it and making it better than it was before.

Our reconstructed timber:  
Is stronger, more durable and termite resistant.  
Saves the planet by reducing both deforestation and landfill.  
Certified carbon neutral.  
No toxics, no VOCs and no nasties.





**RECLAIMED DENIM HPL  
OVNI CHAIR**

Locarasa @ Bamboo Hills  
Kuala Lumpur, Malaysia



**BIOMASS  
PEDRO CHAIR**

Aladin Restaurant @  
Subang Jaya, Malaysia



**OCEAN-BOUND PLASTIC  
LOUVRE CHAIR**

Mesra Café @ The Gardens North Tower,  
Kuala Lumpur, Malaysia

**GREEN INITIATIVES**

**BEACH CLEAN-UP**

We partnered with KluraLabs & Heng Hiap Industries for a beach clean-up at Pantai Pengerang, collecting a staggering 129.5 kg of ocean-bound plastic in just one hour! This impactful event raised awareness about plastic pollution and inspired environmental action.



**TRIBE TREKKERS**

Tribe Trekkers of KIAN offers adventurous hikes aligned with United Nation's Sustainable Development Goal #3: Good Health & Well-being. Our warriors hit beginner-friendly trails twice a month, exploring places like Bukit Kiara and Setia Alam. These 2-hour hikes aim to introduce beginners to hiking and foster a love for nature, promoting physical activity.



**MEATLESS MONDAYS**

Did you know skipping meat just one day a week can make a big difference? That's why we initiated Meatless Mondays, an initiative aligned with United Nation's Sustainable Development Goal #3: Good Health & Well-being. Throughout the programme, we encouraged everyone to explore delicious plant-based options – good for your body and the planet!





## GLOBAL NETWORK, LOCAL SERVICE


We put a lot of thought into ensuring that our customers and partners not only get the best products, they must also be provided with the best service in the form of intelligent solutions.

One of these is our ability to make delivery of our products much faster than our competitors do, thanks to our unique logistics set-up. With an extensive base of loyal customers, project partners, agents and distributors in over 100 countries on all four major continents, we enjoy an unprecedented advantage in the furniture industry. We have a vast network of global partners with storage facilities and skilled local teams who stand ready to assemble the shipped furniture and to service customers.



 **Factories**  
(Malaysia, China, Vietnam, Indonesia, India, Egypt and Türkiye)

 **KIAN Local / Regional Offices**  
(Malaysia, Singapore, China, Hong Kong, Taiwan, Indonesia, Thailand, Philippines, Cambodia, Vietnam, Australia, New Zealand, India, Pakistan, Egypt, Spain, Türkiye, USA, Mexico, UK, Argentina, Saudi Arabia, Oman and United Arab Emirates)

 **Global Network, Local Service**



Upholstery



Rotary Moulding



Weaving



Metalwork



Woodwork

## MANUFACTURING CAPABILITIES

Staying on top of our industry means having top-notch manufacturing capabilities, machinery, and seamless automated processes; ensuring on-time delivery and the highest production quality.

With a workforce of over 400 furniture specialists, our factories are equipped to produce a wide range of products, such as: metalwork, polypropylene furniture, rotary-moulded furniture, synthetic wickerwork, woodwork and upholstery. Our manufacturing facilities conform to stringent quality standards such as ISO 9001:2015.



Plastic Injection



Rotary Welding Machine



SUNGAI BULOH SHOWROOM



PENANG SHOWROOM



## EXPLORE OUR SHOWROOMS

Venture into our carefully curated showrooms located in strategic locations across Malaysia. With two showrooms in Sungai Buloh, Selangor, one in the vibrant city of George Town, Penang, and another nestled in the charming locale of Taman Molek, Johor Bahru. KIAN brings you an array of versatile and innovative products.

Discover a trendier range of furniture options, ranging from our KIAN Original Designs to the latest in-demand styles tailored for your restaurants and workspace. Make an appointment today to view the collections on display, to experience and understand the products that suit your needs.



JOHOR SHOWROOM



HAVEN+ SHOWROOM



POWERED BY  
**Kian**<sup>®</sup>

Better Design, Better Value, Better World

[www.kian.com](http://www.kian.com)

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